Reports to:	Marketing Communications Manager	Department:	Marketing
Classification:	Exempt	Last Updated:	July 22, 2020

King Technology is seeking a Senior Graphic Designer to join our growing Marketing team. The ideal candidate must be able to work as part of a team to develop communications for various multi-media campaigns, and create brand, packaging and promotional assets as needed.

As our in-house Senior Graphic Designer, you'll help bring to life our Mission and Value Proposition for both our customers and consumers. You will visualize and create graphics for print and digital/social ads, point of sale materials, websites, product packaging, exhibitions, logos, sales tools and more.

This position reports to the Marketing Communications Manager and requires a strong work partnership with the Marketing, Product Management and Sales teams. The Senior Graphic Designer will work collaboratively on all creative projects with these teams.

Essential Functions:

- Independently create, manage and execute a multitude of Graphic/Print/Web projects within brand standards from start to finish: collateral materials; point-of-sale signage; print advertisements; packaging; web templates and graphics; email templates; landing pages; display ads; photo editing; etc.
- Translate marketing and branding strategies into design strategies
- Articulate and pitch design concepts to the Marketing & Leadership team
- Complete projects by coordinating with outside agencies, art services, printers, etc. as needed

Job Qualifications:

- Degree in Graphic Design with a minimum of 7 years graphic design experience, preferably in an agency environment
- A passion for design & sophisticated sense of color, imagery, type, and negative space
- Expert knowledge of Adobe Creative Suite (InDesign/Photoshop/Illustrator)
- Adobe Premier video editing skills preferred but not required
- Consumer and retail store design experience preferred
- Strong creative thinking, aesthetic and layout skills
- Extensive knowledge of the printing process for all types of media, including proper image prep, file formatting, maximizing efficiency and economy
- Ability to prepare files for commercial printers
- Excellent verbal and written communication skills
- Works with meticulous attention to detail and accuracy
- Self-motivation and be a confident problem solver with a positive attitude, grace under pressure and the ability to accept constructive criticism