

## EPA Registered Language for FROG Products

As minerals are an EPA registered disinfectant, all FROG products are regulated by them. That means we must use only the language that is registered with the EPA with regard to our products. Here is a list of the key claims we can use.

### Fresh Mineral Water Claims

Fresh Mineral Water is the alternative way to sanitize. A fresh approach to clean, clear water using mineral technology that uniquely offers these 4 advantages

Cleaner because it kills bacteria two ways – with minerals and a low level of chlorine or bromine.

Minerals help keep the pH balanced for Clearer water that shines

Plus Minerals condition the water for a Softer feel

Pacs and cartridges are pre-filled for no mess, no guess and no stress making maintenance Easier.

Fresh Mineral Water feels softer and looks crystal clear.

Fresh Mineral Water doesn't fade suits or damage pool surfaces.

Fresh Mineral Water keeps the pH in line with less monitoring.

Fresh Mineral Water uses far less chlorine than standard pools.

And Fresh Mineral Water is not corrosive like salt systems.

In short, Frog Fresh Mineral Water is less hassle, allowing you to spend more time with family and friends.

FROG Minerals reduce chlorine or bromine use up to 50%\*

FROG @ease with SmartChlor Technology reduces chlorine use up to 75%\*

*\* Compared to the minimum EPA recommended chlorine level of 1.0 ppm for a stabilized swimming pool.*

Water starts out fresh. Minerals help keep it fresh by destroying bacteria along with a low level of chlorine or bromine. This fresh approach {to water care} {is mineral water that} creates a pool or {spa} {hot tub} experience of relaxation and fun. Your skin feels fresh and clean – not sanitized. Your suits stay bright and fresh and your pool or {spa} {hot tub} investment lasts longer by maintaining its fresh new look. Refresh your thinking about {pool} {or} {spa} {hot tub} water {care} with the proven, problem-free, EPA registered mineral water systems from FROG.

### Product Claims

Flippin' FROG – Fresh Mineral Water for pools 2000-5000 gallons or Flippin' FROG XL for pools 5,000 to 10,000 gallons. Simply floats in the pool and flips over when the chlorine cartridge is empty. Minerals last 6 months, chlorine lasts 2-4 weeks. Eliminates bacteria. Clear water the easy way. Relax, laugh, have fun. Floats and Flips Technology tells you when to replace the chlorine cartridge. Flippin' amazing pool care. The difference you can see and feel.

POOL FROG – Fresh Mineral Water in two sizes. Model 6100 for pools up to 25,000, Model 5400 up to 40,000 gallons. POOL FROG XL PRO for pools up to 40,000 gallons with a larger chlorine pac for greater satisfaction on larger pools.

### Claims for all POOL FROG Products

Sturdy construction and durable materials result in a product you can count on to offer the best in pool care with a ten year warranty. Trapped air in pac keeps chlorine dry so it lasts longer with less consumed per season. Simply replace when empty. Pre-filled pacs eliminate exposure to chlorine for greater ease and convenience. EPA registered mineral technology controls bacteria and helps keep pH in an acceptable range while reduce chlorine use up to 50%\*. The control dial precisely meters out just the right amount of sanitation for each pool. Water cycles through only a small amount of chlorine for more uniform and reliable output.

FROG BAM 90 Day Algae Preventative - Prevents algae for up to 90 days. Uniquely delivered through the POOL FROG Systems for greater convenience and evenly dispenses over time. No daily dosing. The green pool preventer. Improves filter function and efficiency. Protects the pool against tough algae.

Spa FROG Floating System – Fresh Mineral Water for hot tubs up to 600 gallons. Simple two part system of minerals and bromine with pre-filled and adjustable cartridges. Lowers bromine use up to 50%. Unlike chlorine, bromine slowly dissolves in hot water so it's easier to regulate. Plus far less odors. Bromine is less impacted by pH swings ensuring sanitizing effectiveness. Soft feeling water that's easier on skin, swimsuits and spa surfaces. Just set it and forget it for weeks at a time

FROG @ease Floating System – Fresh Mineral Water for hot tubs up to 600 gallons featuring SmartChlor Technology that self-regulates the chlorine at low levels and reduces shocking to just once a month. Up to 75% less chlorine\* with no frustrating yo-yo chlorine levels. Easy on hot tub surfaces with less odors.

Filter FROG – Fresh Mineral Water for hot tubs up to 600 gallons. Filter FROG works together with very low levels of bromine or chlorine to control bacteria, condition the water and help neutralize pH for improved clarity and softer water. Fits inside a filter cartridge, skimmer or filter well. Convenient reminder dial for replacing every 4 months.

FROG Test Strips – The only way to ensure Fresh Mineral Water with lower chlorine or bromine levels with the ease of Dip and Read! Tests for pH and Total Alkalinity too!

FROG @ease Test Strips - Simple Go – No Go water testing with an out indicator that shows when the SmartChlor Cartridge is empty The SmartChlor cartridge forms a chlorine reserve that will be inaccurately measured as total chlorine on other test strips. Unlike conventional chlorine, the SmartChlor reserve readily shifts to free chlorine as needed, maintaining hot tub health with a low level of chlorine. Single color match for easy reading – exclusively with FROG @ease Test Strips.

FROG Jump Start - The start-up shock in the easy-to-pour packet for hot tubs up to 600 gallons. Pour it in and Jump Start does the rest. The bubbles tell you it's hard at work. Shocks and clarifies in one easy step. Establishes an initial chlorine level. Helps optimize the life of the SPA FROG bromine cartridge or FROG @ease SmartChlor Cartridge.

#### Other claims

No adding chlorine or bromine daily

Ditch the daily dosing

Eliminates a cap full a day

No daily maintenance

Enhances swimmer comfort

Prevents unpleasant odors

Stress free pool care

Cheaper to maintain

Chlorinators are old school – upgrade to FROG!

Experience a better pool care method for no more money

FROG is cruise control for your pool or hot tub

FROG minerals make a difference you can see and feel

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