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FOR IMMEDIATE RELEASE

WATER CARE PRODUCT MANUFACTURER KING TECHNOLOGY OPENS $17 MILLION ST. LOUIS-AREA MANUFACTURING AND DISTRIBUTION CENTER, EXPANDING NATIONWIDE OPERATIONAL FOOTPRINT

ST. PETERS, MO, September 29, 2026 – King Technology, a leading innovator in hot tub, swim spa and pool water care, and sanitization systems, has opened a new centralized manufacturing, warehousing, and distribution center in St. Peters, Missouri. The company is investing at least $17 million in the facility, which is expected to ultimately employ 40 workers in the next three years.

“King Technology’s investment of more than $17 million in a new manufacturing and distribution facility in St. Peters is another testament to Missouri’s strong business climate, skilled workforce, and central location,” said Governor Mike Kehoe. “We’re proud to welcome King Technology and look forward to seeing this family-owned company grow, create jobs, and succeed in the Show-Me State for generations to come.”

The 208,000-square-foot facility – located in the Lakeside Logistics Center in St. Peters – will enable King Technology to provide efficient world-class service to hundreds of distributors and dealers across the United States.

“Our new facility in St. Charles County is a milestone for our company’s long-term growth strategy,” said Michael Noer, President and CEO of King Technology. “The region’s commitment to growing businesses and its strong sense of faith, family, and community reflect the same values behind King Technology’s purpose to ‘Enrich Lives Daily.’”

King Technology is best known by thousands of hot tub and swimming pool owners for its FROG family of pre-filled, easy-to-use recreational water care products with patented mineral technology that keeps water crystal clear for in-ground and above-ground pools, swim spas, and hot tubs, while using significantly less chlorine. King Technology also introduced its New Water brand of products this year for mass retail across the U.S.

A third-generation, family-owned company for nearly half a century, King Technology will maintain its headquarters in Minnetonka, Minnesota.

"King Technology's decision to choose St. Peters for their new distribution center reflects our region's clear strengths and our commitment to bringing new employers and new jobs to our region," said Ron Kitchens, Managing Partner of Greater St. Louis, Inc. "Greater St. Louis, Inc. was proud to support King Technology's first-ever expansion, and we look forward to watching them grow and thrive in St. Peters.”

King Technology worked alongside Missouri state and local partners to determine and invest in its second location, including Ameren, the City of St. Peters, the Economic Development Council of St. Charles County, Greater St. Louis, Inc., Missouri Department of Economic Development, Missouri Partnership, and Spire.

A ribbon cutting and celebration was held on September 29, 2026, with participation by St. Peters, Missouri Mayor Len Pagano and Missouri Governor Mike Kehoe.

WHAT OTHERS ARE SAYING

“For nearly half a century, this third-generation, family-owned company has built a legacy of innovation, growth, and commitment to its customers,” said Michelle Hataway, Director of the Missouri Department of Economic Development. “We’re proud King Technology has chosen Missouri for this significant investment and look forward to supporting its continued success as it creates new opportunities for Missourians to prosper in the St. Louis region.”

“We’re so excited to be welcoming King Technology to our *FasTrac* family,” said St. Peters Mayor Len Pagano. “I’m so proud of our *FasTrac* economic development team, working with our partners at the local and State of Missouri level to help King Technology expand to our region. We look forward to working with King Technology and watching them grow into the future!”

"King Technology's expansion into St. Peters reflects the continued strength of St. Charles County as a place where manufacturers can grow, invest, and thrive,” said Scott Drachnik, President & CEO of the Economic Development Council (EDC) of St. Charles County. "We are grateful for the trust they have shown in our community and look forward to their continued success.”

"King Technology's investment in St. Peters reflects what companies continue to find across Missouri: a strategic location, strong infrastructure, and a business climate that supports long-term growth," said Subash Alias, CEO of Missouri Partnership. "This project strengthens Missouri's advanced manufacturing footprint, creates new opportunities for Missourians, and reinforces the state's position as a premier destination for companies serving customers across the nation.”

ABOUT KING TECHNOLOGY

King Technology, Inc. is a third-generation, family-owned water care company founded in 1978 by Lloyd King and Joe King. Headquartered in Minnetonka, Minnesota, the company is a market leader in hot tub and swim spa water care and a leading innovator in pool water care. King Technology is best known for its FROG family of pre-filled, easy-to-use water care products, which use patented mineral technology to keep water clear while requiring significantly less chlorine. The company's mission is to Enrich Lives Daily. For more information, visit kingtechnology.com.

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