



FOR IMMEDIATE RELEASE

KING TECHNOLOGY LAUNCHES FROG® @EASE+™: FOUR MONTHS OF HOT TUB CARE IN ONE BAG

Enhanced bundle gives owners easier water care and dealers a ready-to-sell package.

MINNETONKA, Minn. — October 1, 2026 — Four months of hot tub care, one bag. King Technology® has launched FROG @ease+, an enhanced version of its popular FROG® @ease® system that bundles a mineral cartridge, four SmartChlor+™ cartridges, a tether, shock and test strips. For owners, it's everything needed for four months of Fresh Mineral Water®∞. For dealers, it's a single, ready-to-sell package.

"FROG @ease changed the way people care for their hot tubs by simplifying maintenance and reducing chlorine use," said Alex Granlund, Senior Product Marketing Manager at King Technology. "With @ease+, we're making it even easier to buy and use, by putting everything owners need for four months of water care into one convenient package."

FROG @ease+ combines FROG Sanitizing Minerals and SmartChlor® Technology to create Fresh Mineral Water while using up to 75% less chlorine than traditional hot tub sanitation methods. The result is water that feels softer on skin, is gentler on hot tub surfaces, has less chlorine odor and requires significantly less effort to maintain. Proprietary FROG @ease test strips provide fast, accurate readings, so even first-time hot tub owners can check their water with confidence.

Each SmartChlor+ cartridge contains 10% more SmartChlor than the original. Owners shock just once a month, with no daily or weekly sanitizer dosing. When the SmartChlor cartridge is depleted, the floater flips over, giving owners a clear visual cue that it's time for a replacement.

From November 1–30, 2026, consumers who purchase FROG @ease+ can receive a free \$15 Visa® eGift Card during the @ease+ Days promotion.

FROG @ease+ is available exclusively through authorized dealers. To learn more, visit <https://bit.ly/4AFOBLa>

For more information, visit kingtechnology.com or contact:

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About King Technology, Inc.

Founded in 1978 and headquartered in Minnetonka, Minnesota, King Technology® is a pioneer in water care innovation. The company develops patented pool, hot tub, and swim spa solutions designed to make water maintenance easier while helping consumers enjoy cleaner, clearer, and more comfortable water.

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