

Job Summary

Collaborate with the team to help create content for various internal and external communication channels, including e-mail, social, web, and more. Content may include long and short digital articles, social posts for LinkedIn, Facebook, Instagram, and more, internal newsletters, marketing collateral, and presentations. Collaborate with a diverse marketing team to brainstorm ideas for new products, evaluate and update promotional items, source opportunities for brand/product exposure and engagement, research and report on competitors and other industry insights, and support overall category growth and expansion. Help with some day-to-day projects that include video production, asset management, some data entry, and/or research confirmation.

Essential Functions

- Support the Strategic Communications Manager and Social Media and Blog Specialist with content creation and ideation
- Manage an internal content stream by gathering and writing email content
- Take the lead in gathering information and content for King Technology's LinkedIn page
- Conduct ongoing research and information gathering regarding the industry to provide insights that support content creation and ideation
- Collaborate with each member of the marketing team to better understand their roles, value, and function
- Assist with projects that may include gathering dealer lists and addresses for the FROG Water Care App, reviewing dealer websites for trademark and brand compliance, providing content for audience-driven emails, and reviewing marketing materials
- Perform additional responsibilities as assigned

Job Qualifications

- Currently pursuing a bachelor's degree in marketing, journalism, public relations, or communications
- Demonstrated interest and some experience in journalism, communications, or public relations, with a strong desire to learn and apply best practices in communications and community engagement.
- Ability to work efficiently in Microsoft Word, Excel, and PowerPoint, as well as Adobe, Canva, and Smartsheet
- Creative and curious mindset
- Embrace and foster company values of Integrity, Excellence, People Chemistry, Golden Rule, Courage, and Servant-Leadership

Internship Benefits

- Learn to write and create a variety of marketing and communications materials
 - Learn professional editing and proofreading skills for marketing and communications projects
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- Gain experience working collaboratively and building strong relationships across marketing roles, including graphic designers, product managers, research, marketing coordinators, and sales coordinators
- Participate in interviewing for articles, gathering quotes and facts, organizing content, and compiling data for the team
- Learn about brand strategy, guidelines, and trademarks. Apply this learning to review websites and the FROG Water Care App Dealer Locator entries.

Physical Requirements

- Primarily sedentary work, with occasional manual tasks related to video production
- May include limited local travel for content gathering and creation

Compensation & Internship Details

- Competitive hourly pay ranging from \$20 to \$26, based on experience.
 - Full-time Summer 2026 internship (10–12 weeks, 40 hours/week)
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