



King Technology Wins Most Innovative Products for Service Professionals Award

Minnetonka, MN – December 10, 2024 – King Technology, Inc., makers of FROG® products and leader in innovative residential water care solutions for pools, hot tubs and swim spas, announces an exciting and prestigious award.

FROG Algae Blocker 4Pro™, one of the products launched at the International Pool Spa Patio Expo in November 2024, won the “Most Innovative Products for Service Professionals” award.

This comprehensive awards program showcases and recognizes the most advanced products and services in the industry. The program recognizes product excellence, and the groundbreaking solutions pool, hot tub and swim spa professionals rely on.

Thousands of pool professionals cast their votes online and in-person at the 2024 International Pool Spa Patio Expo. The Innovative Product Showcase is a representation of the advancements that support the rapid growth of the pool, spa and outdoor living industries.

FROG Algae Blocker 4Pro is a unique, guaranteed algae prevention and pool sanitizing solution made for pool service professionals. “It’s a dry, concentrated formula in a prefilled pod that goes into the skimmer basket,” Alex Granlund, product marketing manager for King Technology, explains. “This product is much more convenient for service professionals, and saves them time,” Granlund adds. “It lasts six months, so no more weekly dosing is needed; it dispenses within 24 hours and the empty pod can be removed on a service professionals next visit”

This is a tremendous departure from the multiple bottles of liquid pool service professionals now use to prevent and cure algae. The usual method is to dose a pool every 3-5 days with as many bottles of liquid as needed depending on the number of gallons in the pool.

To cover a daily route, many bottles of liquid must be carried, and they tend to leak. Then the liquid must often be mixed in a bucket before dumping it around the pool’s perimeter. Spilling, glugging, splashing and staining are typical hazards of the procedure, until now.

FROG Algae Blocker 4Pro makes it easier to prevent and cure algae. “Algae Blocker 4Pro attacks algae before it gets a foothold,” Dan Longhenry, director of engineering for King Technology states. “We developed FROG Algae Blocker 4Pro to prevent and cure algae while protecting the chlorine and making it last longer,” he adds.

“In addition, we designed it with four enhanced stain inhibitors, plus, we guarantee the product,” Longhenry says.

FROG Algae Blocker 4Pro was one of many products vying for most innovative. “Being recognized by the industry is an honor,” Mike Noer, president and CEO of King Technology states. “We’re proud of all the King Technology employees who’ve worked on this product. Our vision is to Enrich Lives Daily, and this product is another one that will make a significantly positive difference in service professionals lives as well as their clients.”

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